



ILP L&D CAPABILITY DEVELOPMENT SHOWCASE

November 24 – 26 2020

6 Framework Dimensions - 18 L&D Capabilities – 20 Mentors –3 Fantastic Days

SEVEN GREAT SPONSORSHIP OPPORTUNITIES

Focused on ILP's [L&D Capability Framework](#) this event is providing a learning experience for L&D professionals on each of the six dimensions and 18 capabilities identified by the research done by ILP over 2 years. Detailed information on the event can be seen on the [Showcase website](#), but for a quick overview here is our schedule featuring 20 Expert Mentors.

DAY 1 – 24 Nov	DAY 2 – 25 Nov	DAY 3 – 26 Nov
Strategy & Planning Kerry Brocks – Joshua Knight 9:00-9:30am AEDT Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins	Execute & Deliver Kerry Brocks – Joshua Knight 9:00-9:30am AEDT Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins	Business Smarts Kerry Brocks – Joshua Knight 9:00-9:30am AEDT Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins
Stakeholder Engagement (Dennis Hall) 9:35-10:25am	Delivery & Learner Preparation (Adam La Good) 9:35-10:25am	Courageous Consulting (Joshua Knight) 9:35-10:25am
Project Planning (Gabby Button) 10:30-11:20am	Manage Learner Engagement (Jo Cook) 10:30-11:20am	Marketing & Communications (Con Sotidis) 10:30-11:20am
Learning Transfer Strategies (Emma Weber) 11:25-12:15am	Facilitate Learning (Sally Gillard) 11:25-12:15am	Finance & Budgeting (Malcolm Simister) 11:25-12:15am
Lunch and Networking Connect with colleagues and our sponsors 12:15-1:00pm	Lunch and Networking Connect with colleagues and our sponsors 12:15-1:00pm	Lunch and Networking Connect with colleagues and our sponsors 12:15-1:00pm

Design & Develop Kerry Brocks – Joshua Knight 1:00-1:30pm Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins	Evaluate & Feedback Kerry Brocks – Joshua Knight 1:00-1:30pm Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins	Professional Attributes Kerry Brocks – Joshua Knight 1:00-1:30pm Includes Platinum Sponsor 5 mins Gold Sponsor 3 mins
Develop Learning Solutions (Raf Dolanowski) 1:35-2:25pm	Measure Program Effectiveness (Vanessa Trower) 1:25-2:25pm	Value Diversity (Lyndal Box) 1:25-2:25pm
Develop Learning Pathways (Matt Mason) 2:30-3:20pm	Evaluate Learning Impact (Luke Challenor) 2:30-3:20pm	Emotional Intelligence (Martin Probst) 2:30-3:20pm
Develop Learning Materials (Bec Sharp) 3:25-4:15pm	Review Performance (Kerryn Kohl) 2:25-3:15pm	Continual Development (Peter Beven) 2:25-3:15pm
Networking Connect with colleagues and our sponsors 4:15-4:50pm	Networking Connect with colleagues and our sponsors 4:15-4:50pm	Networking Connect with colleagues and our sponsors 4:15-4:50
	2020 APAC Learning Impact Awards Finalists to be Announced 5:00-6:30pm	



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Seven Sponsoring Opportunities

The L&D Capability Development Showcase provides two main options for you to be involved.

- First is to be the sole Platinum Showcase Sponsoring Partner for the full three days.
- Second is to be a Gold Sponsor for one or more of the six L&D Capability Framework Dimensions



Benefits of Being Involved

The benefits of being involved with the ILP L&D Capability Development Showcase are considerable, including:

- Acknowledgement of your support throughout the 3-day event with six 5-min speaking opportunities for our sole Platinum Showcase Sponsoring Partner
- Acknowledgement of your support for and one 3-min speaking opportunity for each Gold Dimension Sponsor – 6 available. Note you may sponsor more than one dimension if you wish.
 - For your speaking opportunities we recommend linking your product/service to the dimension being covered (e.g. Develop Learning Materials) and demonstrate the VALUE features vs selling
 - A demonstration or examples of the value you offer is always appreciated
- Display of your Logo and brief company description with backlink to your website on the ILP Showcase webpage, as well as acknowledgement on the ILP Partners webpage until 1 July 2021
- Acknowledgement of your support on the Showcase event platform
- Acknowledgement of your support in weekly What's Happening @ ILP emails leading up the Showcase and immediately afterwards, as well as in any Showcase specific updates
- At this stage it is not possible to determine the number of participants that will register for the Showcase, nor how many will attend live. We are aiming for 100 L&D professionals to participate live with others registering to receive the recording afterwards. Sponsors will be provided with a list of all participant names, which will allow you to locate them on LinkedIn for connecting purposes.
- All 6 dimensions and 18 capabilities presentation will be recorded for uploading to the ILP website Resources webpage, where your support will be acknowledged well into the future.
- Our sole Platinum Showcase Sponsoring Partner also receives:
 - The choice of also awarding one selected APAC Learning Impact Award during the APLIA event on the early evening of Wednesday 25 Nov, which follows that day's Showcase.

Your Investment

- L&D Capability Framework sole Platinum Sponsor \$4400 (inc GST)
- L&D Capability Dimension Gold Sponsor (6) \$1100 (inc GST)

Partnering with ILP on this showcase demonstrates your commitment to raising the standards in Learning and Development and is an opportunity for you to be associated with a leading industry body for people who enhance the performance, capability, or behaviours of others. We have been trusted advisors in the L&D industry for over 12 years, and currently have over 4300 members (and growing) across Asia Pacific.

Contact us on info@apilp.org if you would like be partner with us. 😊